Interview: Mak je eigen product overbodig

Publisher: Nieuws Tribune
Year: 1996

MAAK JE EIGEN PRODUCT OVERBODIG
NIRMALA KUMAR OVER ZIJN ‘OPWINDENDE IDEE’ VAN MARKET DRIVING

Repeat interview of market driving. Kumar is a marketing consultant and is known for his innovative ideas. In this interview, he discusses the concept of making products redundant.

Kumar, a well-known marketing consultant, is known for his innovative ideas. In this interview, he discusses the concept of making products redundant. He believes that products are overvalued and that there is a need to make them redundant.

Kumar started his career in marketing and quickly became known for his innovative ideas. He believes that products are overvalued and that there is a need to make them redundant. He has been invited to speak on this topic many times and has published several books on the subject.

Kumar's concept of "Market Driving" is based on the idea that products are overvalued and that there is a need to make them redundant. He believes that by making products redundant, companies can save money and focus on more important issues.

Kumar's idea was first presented in his book "Market Driving" in 1996. Since then, he has been invited to speak on this topic many times and has published several books on the subject.

Kumar believes that by making products redundant, companies can save money and focus on more important issues. He has been invited to speak on this topic many times and has published several books on the subject.

Kumar's concept of "Market Driving" has been well-received and has been written about in many books and articles. He believes that it is important to make products redundant in order to focus on more important issues.

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