

## IMD prof to join board

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**B**ATA India Limited will induct professor Nirmalya Kumar of the International Institute of Management Development (IMD), Lausanne, as a director on the company's board. Mr Kumar will be inducted at the company board meeting slated for October 23. He is a professor of marketing and serves as a programme director for two executive programmes at IMD.

He has worked for several Fortune 500 companies like Akzo-Nobel, IBM and Sara Lee. He has also served retailers like Auchan and Foodworld and emerging companies like AOL and Siebel. Mr Kumar is also a director on the board of Zensar Technologies.