



## **FREEK VERMEULEN**

Freek Vermeulen is an Associate Professor of Strategic & International Management at the London Business School. He is an expert on the topic of growth, examining issues such as strategic innovation, stimulating organic growth, international strategy, and the role of acquisitions and alliances.

At the London Business School, Freek teaches on the MBA, PhD, and Executive levels. He has designed and taught some of the School's most successful courses such as "Strategic Management", "General Management", "Strategies for Growth", and "Mergers, Acquisitions and Alliances" which, in combination, earned him the School's "Best Teacher Award". Over the past years, he has acted as an advisor and worked on executive programmes for companies such as Sara Lee, Vodafone, Edward Jones, IBM, EDS, Novartis, Roche, BP, KPMG, the Guardian, and the Fiat Group.

Freek's research on strategies for growth has been published extensively in highly reputed academic journals, such as the Academy of Management Journal, Administrative Science Quarterly, Sloan Management Review, the Strategic Management Journal and the Journal of International Business Studies. As a result, he received the prestigious "Academy of Management Journal Best Paper Award", particularly for his research on international expansion. He currently serves on the Advisory Board and the Editorial Board of the Academy of Management Journal, Strategic Organization, and the European Management Review. He is a member of the Strategic Management Society and the Academy of Management.